



Art Enthusiasts by Marigold

Marigold's Art Enthusiasts file consists of subscribers to art related magazines. This targeted audience of consumers have demonstrated a passion for the arts, including fine art, galleries, museums, and cultural events. This file reaches Art Enthusiasts who actively engage with art-related content and experiences, making it well suited for direct mail campaigns promoting exhibitions, art merchandise, travel experiences, educational programs, and nonprofit fundraising.

SEGMENTS		
1,880,518	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M

ID NUMBERS	
MANAGER	
NEXTMARK ID	165240
MIN ID	114347
SRDS ID	862605-000

MEDIA TYPE	
Consumer	  

SOURCE	
Compiled lists, Multi Sourced, Direct response	

GEOGRAPHY	
United States	

OPT-IN	
--------	--

DATA CARD MAINTENANCE	
LAST UPDATE	1st of the Month
NEXT UPDATE	1st of Next Month
UPDATE FREQUENCY	Monthly

DESCRIPTION

Marigold's Art Enthusiasts file is a targeted audience of consumers who have demonstrated an active interest in the arts through subscriptions to art-related magazines and publications. These individuals have shown engagement with fine art and cultural activities, including galleries, museums, exhibitions, and other art-focused experiences.

Names on this file are self reported from subscribers to art publications, reflecting consistent interaction with art-related content. This audience includes consumers who regularly engage with the visual and cultural arts and are receptive to communications related to art, culture, education, and creative experiences.

The Art Enthusiasts file is well suited for direct mail campaigns promoting art exhibitions, museums and cultural events, art merchandise, educational programs, travel experiences with a cultural focus, and nonprofit fundraising initiatives. The file may also be appropriate for outreach aligned with arts organizations, publishers, educational institutions, and cultural nonprofits seeking to reach individuals with a demonstrated interest in the arts. Leverage this targeted audience of Art Enthusiasts by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		
AGE	\$5/M	
DATE OF BIRTH	\$5/M	
ETHNICITY	\$5/M	
GENDER/SEX	\$5/M	
HOME OWNER	\$5/M	
HOTLINE	\$5/M	
INCOME SELECT	\$5/M	
LIFESTYLE SELECT	\$5/M	
MARITAL STATUS	\$5/M	
PHONE NUMBER	\$5/M	
AGE OF CHILDREN	\$5/M	
GEO	\$5/M	

MANAGER	
Marigold Technologies	
http://www.marigoldtech.com	

GENDER	
MALE	49%
FEMALE	51%

AVERAGE INCOME	
VALUE	115,000

MINIMUM ORDER	
MINIMUM QUANTITY	0
MINIMUM PRICE	\$500

COMMISSIONS	
BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS	
NET NAME IS ALLOWED	
FLOOR	0
MINIMUM QUANTITY	0
RUN CHARGES	\$0/M

EXCHANGES	
EXCHANGE IS NOT ALLOWED	

REUSE	
PLEASE INQUIRE	

CANCELLATION	
CHARGES	\$50/F

KEY CODING	
KEY CODING IS AVAILABLE	
CHARGES	\$10/M

ADDRESSING	
P/S LABELS	\$20/M
MAG TAPE	\$50/F
EMAIL	\$50/F
CHESHIRE LABELS	\$20/M
CD ROM	\$50/F
CARTRIDGE	\$50/F

FTP
3 X 5 CARDS\$50/F
\$20/M

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
TJ Downey * Marigold Technologies 1700 7th Ave Suite 116-130 Seattle Washington 98101	List Manager	tj@marigoldtech.com	201-803-1870	(888) 761-8817

* = PRIMARY CONTACT