



Big Box - Wholesale/Warehouse Club Shoppers by Marigold

Marigold's Big Box Wholesale/Warehouse Club Shoppers file reaches value-focused shoppers who regularly purchase in bulk at big box and warehouse retailers.

SEGMENTS			ID NUMBERS
2,610,284			MANAGER
TOTAL UNIVERSE / UNIVERSE RATE			NEXTMARK ID 463739
\$80/M			MIN ID 463739
			SRDS ID
			MEDIA TYPE
			Consumer   
			SOURCE
			Direct response, Compiled lists, Multi Sourced
			GEOGRAPHY
			United States
			OPT-IN
			DATA CARD MAINTENANCE
			LAST UPDATE 1st of the Month
			NEXT UPDATE 1st of Next Month
			UPDATE FREQUENCY Monthly

DESCRIPTION

Marigold's Big Box - Wholesale/Warehouse Club Shoppers file delivers a value-driven and high-volume purchasing audience of consumers who regularly shop at wholesale clubs and big box retailers. Built from comprehensive multi-source transactional and behavioral data, this file identifies individuals and households who prioritize bulk buying, competitive pricing, and one-stop shopping convenience across categories such as groceries, household essentials, electronics, and seasonal goods. These shoppers demonstrate consistent purchasing frequency, strong responsiveness to promotions, and a preference for savings-oriented offers, memberships, and bundled deals. With a focus on efficiency and value, they are highly receptive to messaging around cost savings, product variety, and convenience. Ideal for marketers across retail, CPG, financial services, and subscription-based offerings, this audience represents a scalable opportunity to engage loyal, high-spending consumers. Leverage this targeted audience of Big Box - Wholesale/Warehouse Club Shoppers by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME	
AGE	\$5/M	VALUE	0
AGE OF CHILDREN	\$5/M	MINIMUM ORDER	
ETHNICITY	\$5/M	MINIMUM QUANTITY	0
GENDER/SEX	\$5/M	MINIMUM PRICE	\$500
HOME OWNER	\$5/M	COMMISSIONS	
HOTLINE	\$5/M	BROKER	20%
INCOME SELECT	\$5/M	AGENCY	15%
LIFESTYLE SELECT	\$5/M	NET NAME ARRANGEMENTS	
MARITAL STATUS	\$5/M	NET NAME IS ALLOWED	
PHONE NUMBER	\$5/M	FLOOR	0
DATE OF BIRTH	\$5/M	MINIMUM QUANTITY	0
GEO	\$5/M	RUN CHARGES	\$0/M
MANAGER		EXCHANGES	
Marigold Technologies		EXCHANGE IS NOT ALLOWED	
http://www.marigoldtech.com		REUSE	
GENDER		PLEASE INQUIRE	
MALE	0%	CANCELLATION	
FEMALE	0%	CHARGES	\$50/F
		KEY CODING	
		KEY CODING IS AVAILABLE	
		CHARGES	\$10/M
		ADDRESSING	
		FTP	\$50/F
		3 X 5 CARDS	\$20/M
		CARTRIDGE	\$50/F

CD ROM	\$50/F
CHESHIRE LABELS	\$20/M
EMAIL	\$50/F
MAG TAPE	\$50/F
P/S LABELS	\$20/M

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
TJ Downey * Marigold Technologies 1700 7th Ave Suite 116-130 Seattle Washington 98101	List Manager	tj@marigoldtech.com	201-803-1870	(888) 761-8817

* = PRIMARY CONTACT