



Business Decision Makers – Chief Financial Officers - by Marigold

Marigold's Business Decision Makers - Chief Financial Officers file reaches senior decision-makers driving budgeting and capital strategy.

SEGMENTS			ID NUMBERS	
200,048	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M	NEXTMARK ID	701067
			MIN ID	
			SRDS ID	
			MEDIA TYPE	
			Business	  
			SOURCE	
			Multi Sourced, Direct response, Compiled lists	
			GEOGRAPHY	
			United States	
			OPT-IN	
			DATA CARD MAINTENANCE	
			LAST UPDATE	1st of the Month
			NEXT UPDATE	1st of Next Month
			UPDATE FREQUENCY	Monthly

DESCRIPTION

Marigold's Business Decision Makers - Chief Financial Officer file targets CFOs who oversee budgeting, financial planning, reporting, and capital allocation. It is especially strong for finance, analytics, ERP, compliance, and business optimization campaigns. CFOs tend to value data, ROI, risk reduction, and solutions that improve financial control. Leverage this targeted audience of Business Decision Makers – Chief Financial Officers - by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME
GEO	\$5/M	VALUE 0
HOTLINE	\$5/M	
PHONE NUMBER	\$5/M	MINIMUM ORDER
REVENUE	\$5/M	MINIMUM QUANTITY 0
EMPLOYEE SIZE	\$5/M	MINIMUM PRICE \$500
SIC CODE	\$5/M	COMMISSIONS
		BROKER 20%
		AGENCY 15%
MANAGER		NET NAME ARRANGEMENTS
Marigold Technologies		NET NAME IS ALLOWED
http://www.marigoldtech.com		FLOOR 0
GENDER		MINIMUM QUANTITY 0
MALE	0%	RUN CHARGES \$0/M
FEMALE	0%	EXCHANGES
		EXCHANGE IS NOT ALLOWED
		REUSE
		REUSE IS ALLOWED
		MINIMUM QUANTITY 0
		RUN CHARGE \$0/M
		CANCELLATION
		CHARGES \$25/M
		KEY CODING
		KEY CODING IS AVAILABLE
		CHARGES \$10/M
		ADDRESSING
		FTP \$50/F
		3 X 5 CARDS \$20/M
		CARTRIDGE \$50/F
		CD ROM \$50/F
		CHESHIRE LABELS \$20/M
		EMAIL \$50/F
		MAG TAPE \$50/F
		P/S LABELS \$20/M

SPECIAL INSTRUCTIONS

CONTACTS

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