



Business Decision Makers – IT Professionals - by Marigold

Marigold's Business Decision Makers - IT Professionals file reaches decision influencers responsible for IT performance and security.

SEGMENTS				
378,183	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M	NEXTMARK ID	701072
			MIN ID	
			SRDS ID	
			MEDIA TYPE	
			Business	  
			SOURCE	
			Compiled lists, Direct response, Multi Sourced	
			GEOGRAPHY	
			United States	
			OPT-IN	
			DATA CARD MAINTENANCE	
			LAST UPDATE	1st of the Month
			NEXT UPDATE	1st of Next Month
			UPDATE FREQUENCY	Monthly

DESCRIPTION

Marigold's Business Decision Makers - IT Professionals file targets IT professionals who evaluate and influence technology purchases, system performance, and security. It is ideal for software, cloud, infrastructure, cybersecurity, and managed services campaigns. IT audiences typically respond well to technical credibility, reliability, and implementation value. Leverage this targeted audience of Business Decision Makers – IT Professionals - by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME
GEO	\$5/M	VALUE 0
HOTLINE	\$5/M	
PHONE NUMBER	\$5/M	MINIMUM ORDER
REVENUE	\$5/M	MINIMUM QUANTITY 0
EMPLOYEE SIZE	\$5/M	MINIMUM PRICE \$500
SIC CODE	\$5/M	COMMISSIONS
MANAGER Marigold Technologies http://www.marigoldtech.com		BROKER 20%
		AGENCY 15%
		NET NAME ARRANGEMENTS
GENDER MALE 0% FEMALE 0%		NET NAME IS ALLOWED
		FLOOR 0
		MINIMUM QUANTITY 0
		RUN CHARGES \$0/M
		EXCHANGES
		EXCHANGE IS NOT ALLOWED
		REUSE
		REUSE IS ALLOWED
		MINIMUM QUANTITY 0
		RUN CHARGE \$0/M
		CANCELLATION
		CHARGES \$25/M
		KEY CODING
		KEY CODING IS AVAILABLE
		CHARGES \$10/M
		ADDRESSING
		FTP \$50/F
		3 X 5 CARDS \$20/M
		CARTRIDGE \$50/F
		CD ROM \$50/F
		CHESHIRE LABELS \$20/M
		EMAIL \$50/F
		MAG TAPE \$50/F
		P/S LABELS \$20/M

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
TJ Downey * Marigold Technologies 1700 7th Ave Suite 116-130 Seattle Washington 98101	List Manager	tj@marigoldtech.com	201-803-1870	(888) 761-8817

* = PRIMARY CONTACT