



Business Decision Makers – Senior Vice Presidents - by Marigold

Marigold's Business Decision Makers - Senior Vice Presidents file reaches a high-level management audience with strategic influence.

SEGMENTS			
410,206	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M	
		NEXTMARK ID	701081
		MIN ID	
		SRDS ID	
		MEDIA TYPE	
		Business	  
		SOURCE	
		Multi Sourced, Direct response, Compiled lists	
		GEOGRAPHY	
		United States	
		OPT-IN	
	DATA CARD MAINTENANCE		
	LAST UPDATE	1st of the Month	
	NEXT UPDATE	1st of Next Month	
	UPDATE FREQUENCY	Monthly	

DESCRIPTION

Marigold's Business Decision Makers - Senior Vice Presidents file targets senior vice presidents who manage major business functions and influence strategic priorities. It is a strong fit for enterprise software, leadership services, consulting, and high-value B2B offers. SVPs generally respond to concise messaging that shows business impact, scale, and measurable results. Leverage this targeted audience of Business Decision Makers – Senior Vice Presidents - by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME
GEO	\$5/M	VALUE 0
HOTLINE	\$5/M	
PHONE NUMBER	\$5/M	MINIMUM ORDER
REVENUE	\$5/M	MINIMUM QUANTITY 0
EMPLOYEE SIZE	\$5/M	MINIMUM PRICE \$500
SIC CODE	\$5/M	COMMISSIONS
MANAGER		BROKER 20%
		AGENCY 15%
Marigold Technologies http://www.marigoldtech.com		NET NAME ARRANGEMENTS
		NET NAME IS ALLOWED
GENDER		FLOOR 0
		MINIMUM QUANTITY 0
MALE	0%	RUN CHARGES \$0/M
FEMALE	0%	EXCHANGES
		EXCHANGE IS NOT ALLOWED
		REUSE
		REUSE IS ALLOWED
		MINIMUM QUANTITY 0
		RUN CHARGE \$0/M
		CANCELLATION
		CHARGES \$25/M
		KEY CODING
		KEY CODING IS AVAILABLE
		CHARGES \$10/M
		ADDRESSING
		FTP \$50/F
		3 X 5 CARDS \$20/M
		CARTRIDGE \$50/F
		CD ROM \$50/F
		CHESHIRE LABELS \$20/M
		EMAIL \$50/F
		MAG TAPE \$50/F
		P/S LABELS \$20/M

SPECIAL INSTRUCTIONS

CONTACTS

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