



Business Decision Makers – Vice Presidents - by Marigold

Marigold's Business Decision Makers - Vice Presidents file reaches a high-level management audience with strategic influence.

SEGMENTS			ID NUMBERS	
2,007,234 TOTAL UNIVERSE / UNIVERSE RATE \$80/M			MANAGER	
			NEXTMARK ID	
			MIN ID	
			SRDS ID	
			MEDIA TYPE	
			Business	
			SOURCE	
			Compiled lists, Multi Sourced, Direct response	
			GEOGRAPHY	
			United States	
			OPT-IN	
			DATA CARD MAINTENANCE	
			LAST UPDATE	
			NEXT UPDATE	
			UPDATE FREQUENCY	

DESCRIPTION

Marigold's Business Decision Makers - Vice Presidents file targets vice presidents who influence strategy, budgets, and functional business priorities. It is well suited for executive B2B campaigns, SaaS, consulting, and enterprise services. Vice presidents typically respond to offers that demonstrate measurable value, efficiency, and business impact. Leverage this targeted audience of Business Decision Makers – Vice Presidents - by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME	
GEO	\$5/M		0
HOTLINE	\$5/M		
PHONE NUMBER	\$5/M	MINIMUM ORDER	
REVENUE	\$5/M	MINIMUM QUANTITY	
EMPLOYEE SIZE	\$5/M	MINIMUM PRICE	
SIC CODE	\$5/M	COMMISSIONS	
MANAGER		BROKER	
		VALUE	
		AGENCY	
GENDER		NET NAME ARRANGEMENTS	
		NET NAME IS ALLOWED	
		FLOOR	
MALE	0%	MINIMUM QUANTITY	
FEMALE	0%	RUN CHARGES	
		EXCHANGES	
		EXCHANGE IS NOT ALLOWED	
		REUSE	
		REUSE IS ALLOWED	
		MINIMUM QUANTITY	
		RUN CHARGE	
		CANCELLATION	
		CHARGES	
		KEY CODING	
		KEY CODING IS AVAILABLE	
		CHARGES	
		ADDRESSING	
		FTP	
		3 X 5 CARDS	
		CARTRIDGE	
		CD ROM	
		CHESHIRE LABELS	
		EMAIL	
		MAG TAPE	
		P/S LABELS	

SPECIAL INSTRUCTIONS

CONTACTS

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