Marigold Technologies

TJ Downey

Business and Financial Magazine Subscribers at Home Address by Marigold

The Marigold Business & Financial Magazine Subscribers at Home Address file delivers affluent, financially savvy consumers at their home addresses who are highly responsive to premium business, financial, and upscale consumer offers.

SEGMENTS

4,333,388	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**141928**
MIN ID	**106955**
SRDS ID	**852152-000**

MEDIA TYPE

Consumer

SOURCE

Compiled lists, Multi Sourced, Direct response

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

The Marigold Business and Financial Magazine Subscribers at Home Address file provides a list of affluent, financially and business savvy consumers who are subscribers to leading business and financial publications delivered to their home addresses. This audience consists of professionals, investors, and engaged readers who actively follow market trends, personal finance, investing strategies, and economic news—making them highly receptive to premium business, consumer and financial offers. Leverage this targeted audience of Business and Financial Magazine Subscribers at Home Address now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5/M
AGE OF CHILDREN	$5/M
ETHNICITY	$5/M
GENDER/SEX	$5/M
HOME OWNER	$5/M
HOTLINE	$5/M
INCOME SELECT	$5/M
LIFESTYLE SELECT	$5/M
MARITAL STATUS	$5/M
PHONE NUMBER	$5/M
GEO	$5/M
DATE OF BIRTH	$5/M

MANAGER

Marigold Technologies
http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

PLEASE INQUIRE

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M
CANCELLATION	

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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