



BusinessPros - Executive Decision Makers by Marigold

Marigold BusinessPros is your one-stop source for business-to-business list needs. This multi-sourced file captures a vast majority of executive decision makers within businesses nationwide.

SEGMENTS		NEXMARK ID		
33,003,482	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M	MIN ID	
			SRDS ID	
			MEDIA TYPE	
			Business	
SOURCE				
Multi Sourced, Direct response, Compiled lists				
GEOGRAPHY				
United States				
OPT-IN				
DATA CARD MAINTENANCE				
LAST UPDATE		1st of the Month		
NEXT UPDATE		1st of Next Month		
UPDATE FREQUENCY		Monthly		

DESCRIPTION

Marigold's BusinessPros encompasses a vast array of US Businesses. You can select from 30 million executives and management at 14 million unique companies within all SIC verticals. Whether your most responsive audience includes IT managers at companies with 10 million+ in yearly revenues, CEOs of construction companies or warehouse facility managers, BusinessPros has the targeted data you need to successfully reach your customer demographic.

PROFILE

SELECTS		AVERAGE INCOME	
GE)	\$5/M	VALUE	0
HOTLINE	\$5/M	MINIMUM ORDER	
PHONE NUMBER	\$5/M	MINIMUM QUANTITY	
EMAIL	\$5/M	MINIMUM PRICE	
Minority Owned	\$5/M	COMMISSIONS	
Years in Business	\$5/M	BROKER	20%
REVENUE	\$5/M	AGENCY	15%
EMPLOYEE SIZE	\$5/M	NET NAME ARRANGEMENTS	
JOB TITLE	\$5/M	NET NAME IS ALLOWED	
SIC CODE	\$5/M	FLOOR	0
MANAGER		MINIMUM QUANTITY	0
Marigold Technologies		RUN CHARGES	\$0/M
http://www.marigoldtech.com		EXCHANGES	
GENDER		EXCHANGE IS NOT ALLOWED	
MALE	0%	REUSE	
FEMALE	0%	REUSE IS ALLOWED	
		MINIMUM QUANTITY	0
		RUN CHARGE	\$0/M
		CANCELLATION	
		CHARGES	\$25/M
		KEY CODING	
		KEY CODING IS AVAILABLE	
		CHARGES	\$10/M
		ADDRESSING	
		P/S LABELS	\$20/M
		MAG TAPE	\$50/F
		EMAIL	\$50/F
		CHESHIRE LABELS	\$20/M
		CD ROM	\$50/F
		CARTRIDGE	\$50/F
		FTP	\$50/F
		3 X 5 CARDS	\$20/M

SPECIAL INSTRUCTIONS

CONTACTS

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