Marigold Technologies

TJ Downey

Children's Books Enthusiasts by Marigold

Marigold's Children's Book Enthusiasts file targets education-focused households actively engaged in children's reading and learning, delivering a responsive audience ideal for driving family-oriented purchases and maximizing ROI.

SEGMENTS

3,289,724	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**141931**
MIN ID	**106963**
SRDS ID	**852137-000**

MEDIA TYPE

Consumer

SOURCE

Compiled lists, Direct response, Multi Sourced

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold's Children's Books Enthusiasts file reaches highly engaged households with a strong interest in children's reading and educational development. This audience includes parents, grandparents, and caregivers who actively purchase or engage with children's books, educational materials, and literacy-focused content demonstrating a commitment to learning, enrichment, and family-oriented spending. Leverage this targeted audience of Children's Books Enthusiasts now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5/M
AGE OF CHILDREN	$5/M
ETHNICITY	$5/M
GENDER/SEX	$5/M
HOME OWNER	$5/M
HOTLINE	$5/M
INCOME SELECT	$5/M
LIFESTYLE SELECT	$5/M
MARITAL STATUS	$5/M
PHONE NUMBER	$5/M
GEO	$5/M
DATE OF BIRTH	$5/M

MANAGER

Marigold Technologies
http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CANCELLATION

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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