Marigold Technologies

TJ Downey

Female Business Professionals by Marigold

Marigold's Female Business Professionals file delivers an influential audience of career-driven women with strong purchasing power, ideal for driving response across B2B and B2C offers.

SEGMENTS

7,811,520	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**145184**
MIN ID	**114224**
SRDS ID	**862252-000**

MEDIA TYPE

Business

SOURCE

Multi Sourced, Direct response, Compiled lists

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold's Female Business Professioals file reaches a powerful and influential audience with this targeted file of Female Business Professionals. This segment includes women in professional, managerial, executive, and entrepreneurial roles who are actively engaged in business decision-making and career advancement representing a highly desirable audience with strong purchasing power and influence in both B2B and B2C categories. Leverage this targeted audience of Female Business Professionals now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

SIC	$5/M
ETHNICITY	$5/M
HOTLINE	$5/M
JOB TITLE SELECT	$5/M
NUMBER OF EMPLOYEES	$5/M
PHONE NUMBER	$5/M
SALES VOLUME	$5/M
YEARS IN BUSINESS	$5/M
GEO	$5/M

MANAGER

Marigold Technologies
http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CANCELLATION

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
TJ Downey * Marigold Technologies 1700 7th Ave Suite 116-130 Seattle Washington 98101	List Manager	tj@marigoldtech.com	201-803-1870	(888) 761-8817

* = PRIMARY CONTACT