Marigold Technologies

TJ Downey

Health and Fitness Enthusiasts by Marigold

Marigold's Health & Fitness Enthusiasts file reaches consumers with demonstrated interest in fitness, wellness, and active lifestyles.

SEGMENTS

8,589,196	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	**151216**
NEXTMARK ID	**300305**
MIN ID	**151216**
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

COMPILED, Direct response, Multi Sourced, Compiled lists

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold's Health and Fitness Enthusiasts reaches an active, wellness-focused audience of Health and Fitness Enthusiasts. This segment includes consumers who prioritize healthy living and regularly engage in fitness activities such as gym workouts, running, cycling, yoga, and sports demonstrating ongoing purchasing behavior across wellness, nutrition, and active lifestyle categories. Leverage this targeted audience of Health and Fitness Enthusiasts now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5
DATE OF BIRTH	$5
AGE OF CHILDREN	$5
INCOME SELECT	$5
LIFESTYLE SELECT	$5
MARITAL STATUS	$5
GENDER/SEX	
ETHNICITY	$5
HOTLINE	$5
GEO	$5
PHONE NUMBER	$5
HOME OWNER	$5
	$5

MANAGER

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GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	0%

NET NAME ARRANGEMENTS

NET NAME IS NOT ALLOWED

EXCHANGES

EXCHANGE IS ALLOWED

REUSE

REUSE IS NOT ALLOWED

CANCELLATION

CHARGES	$0/M

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

Modem/FTP/BBS (flat fee)	$50
CD-ROM (flat fee)	$50
Cartridge (flat fee)	$50
Email Delivery (flat fee)	$50
Telemarketing Cards	$20
P/S Labels	$20
Mag Tape (flat fee)	$50
Keying	$10
Cheshire Labels	$20

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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* = PRIMARY CONTACT