



Hip-Hop, Rap, and R&B Fans by Marigold

Marigold's Hip-Hop, Rap & R&B Fans file connects you with consumers deeply engaged in music, culture, and entertainment trends.

SEGMENTS		
1,664,720	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M

ID NUMBERS	
MANAGER	
NEXTMARK ID	267235
MIN ID	151217
SRDS ID	
MEDIA TYPE	
Consumer	  
SOURCE	
Multi Sourced, Direct response, Compiled lists	
GEOGRAPHY	
United States	
OPT-IN	
DATA CARD MAINTENANCE	
LAST UPDATE	1st of the Month
NEXT UPDATE	1st of Next Month
UPDATE FREQUENCY	Monthly

DESCRIPTION

Marigold's Hip-Hop, Rap, and R&B Fans file reaches a highly engaged, trend-forward audience of Hip-Hop, Rap, and R&B Fans. This segment includes consumers who actively engage with these music genres through streaming, events, media consumption, and related cultural experiences indicating strong influence on trends, brand affinity, and purchasing behavior across entertainment and lifestyle categories. Leverage this targeted audience of Hip-Hop, Rap, and R&B Fans now to drive measurable response and maximize ROI for your next campaign!

PROFILE	
GEO (\$5/M)	
Illinois	
Texas	
Florida	
Ohio	
Michigan	
New York	

SELECTS		
GEO	\$5/M	
AGE	\$5/M	
DATE OF BIRTH	\$5/M	
AGE OF CHILDREN	\$5/M	
HOMEOWNER	\$5/M	
GENDER/SEX	\$5/M	
ETHNICITY	\$5/M	
MARITAL STATUS	\$5/M	
INCOME SELECT	\$5/M	
LIFESTYLE SELECT	\$5/M	
PHONE NUMBER	\$5/M	
HOTLINE	\$5/M	

MANAGER	
Marigold Technologies	
http://www.marigoldtech.com	

GENDER		
MALE	0%	
FEMALE	0%	

AVERAGE INCOME	
VALUE	0
MINIMUM ORDER	
MINIMUM QUANTITY	0
MINIMUM PRICE	\$500

COMMISSIONS	
BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS	
NET NAME IS NOT ALLOWED	

EXCHANGES	
EXCHANGE IS NOT ALLOWED	

REUSE	
REUSE IS NOT ALLOWED	

CANCELLATION	
CHARGES	\$0/M

KEY CODING	
KEY CODING IS AVAILABLE	
CHARGES	\$10/M

ADDRESSING	
P/S LABELS	\$20/M
MAG TAPE	\$50/F
EMAIL	\$50/F
CHESHIRE LABELS	\$20/M
CD ROM	\$50/F
CARTRIDGE	\$50/F
3 X 5 CARDS	\$20/M
FTP	\$50/F

SPECIAL INSTRUCTIONS

CONTACTS

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