Marigold Technologies

TJ Downey

Interior Decorating Enthusiasts by Marigold

Marigold's Interior Decorating Enthusiasts file accesses home décor enthusiasts with strong buying activity across furniture, accents, and design solutions.

SEGMENTS

2,282,723	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**141924**
MIN ID	**107159**
SRDS ID	**852066-000**

MEDIA TYPE

Consumer

SOURCE

Compiled lists

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold’s Interior Decorating Enthusiasts file delivers a style-driven, purchase-active audience of consumers passionate about enhancing and personalizing their living spaces. Built from multi-source compiled, transactional, and behavioral data, this direct marketing file identifies individuals who consistently engage with home décor trends and actively invest in furnishings, accents, and design-focused products. Leverage this targeted audience of Interior Decorating Enthusiasts now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5/M
AGE OF CHILDREN	$5/M
DATE OF BIRTH	$5/M
GEO	$5/M
ETHNICITY	$5/M
GENDER/SEX	$5/M
HOME OWNER	$5/M
HOTLINE	$5/M
INCOME SELECT	$5/M
LIFESTYLE SELECT	$5/M
MARITAL STATUS	$5/M
PHONE NUMBER	$5/M

MANAGER

Marigold Technologies
http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CANCELLATION

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/M

SPECIAL INSTRUCTIONS

CONTACTS

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