Marigold Technologies

TJ Downey

Mail Order Buyers of Female Apparel by Marigold

Marigold's Mail Order Buyers of Female Apparel file delivers a responsive audience of consumers who actively purchase women's clothing through direct mail and catalog channels.

SEGMENTS

3,315,446	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**143457**
MIN ID	**107721**
SRDS ID	**853720-000**

MEDIA TYPE

Consumer

SOURCE

Compiled lists, Direct response, Multi Sourced

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold's Mail Order Buyers of Female Apparel file is a highly targeted direct marketing audience composed of consumers who actively purchase women's clothing through mail order and direct-to-consumer channels. Built from comprehensive multi-source transactional, compiled, and behavioral data, this file identifies individuals with a strong affinity for apparel such as dresses, tops, activewear, outerwear, and seasonal fashion items. These buyers demonstrate consistent purchasing behavior, brand engagement, and a high responsiveness to catalog and direct mail offers. Ideal for marketers in fashion retail, apparel e-commerce, and lifestyle brands, this audience enables campaigns that drive strong engagement and increased conversion rates. Leverage this targeted audience of Mail Order Buyers of Female Apparel now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5/M
AGE OF CHILDREN	$5/M
DATE OF BIRTH	$5/M
GEO	$5/M
ETHNICITY	$5/M
HOME OWNER	$5/M
HOTLINE	$5/M
INCOME SELECT	$5/M
LIFESTYLE SELECT	$5/M
MARITAL STATUS	$5/M
PHONE NUMBER	$5/M
GENDER/SEX	$5/M

MANAGER

Marigold Technologies
http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CANCELLATION

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
TJ Downey * Marigold Technologies 1700 7th Ave Suite 116-130 Seattle Washington 98101	List Manager	tj@marigoldtech.com	201-803-1870	(888) 761-8817

* = PRIMARY CONTACT