Marigold Technologies

TJ Downey

Mortgage Refinancers by Marigold

Marigold's Mortgage Refinancers file delivers a responsive audience of homeowners actively engaged in refinancing and home financing decisions.

SEGMENTS

12,505,467	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**186008**
MIN ID	**129134**
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Direct response, Compiled lists, Multi Sourced

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold's Mortgage Refinancers file is a targeted direct marketing audience composed of consumers who have recently refinanced their mortgage or have demonstrated a strong propensity to do so. Built from comprehensive multi-source compiled, transactional, and behavioral data, this file identifies homeowners actively managing their home financing, including those seeking better rates, improved loan terms, or access to home equity. These consumers exhibit high financial engagement, responsiveness to time-sensitive offers, and a strong interest in products and services such as lending, insurance, home improvement, and financial planning. Ideal for marketers in financial services, banking, real estate, and home-related industries, this audience enables campaigns that drive strong engagement, increased conversion rates, and measurable results. Leverage this targeted audience of Mortgage Refinancers now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5/M
DATE OF BIRTH	$5/M
AGE OF CHILDREN	$5/M
GEO	$5/M
HOME OWNER	$5/M
ETHNICITY	$5/M
GENDER/SEX	$5/M
INCOME SELECT	$5/M
LIFESTYLE SELECT	$5/M
MARITAL STATUS	$5/M
PHONE NUMBER	$5/M
HOTLINE	$5/M

MANAGER

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http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CANCELLATION

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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