Marigold Technologies

TJ Downey

New Movers with Children by Marigold

Marigold's New Movers with Children file engages highly responsive new movers with children who are actively establishing new purchasing habits.

SEGMENTS

944,627	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**181907**
MIN ID	**121370**
SRDS ID	**870940-000**

MEDIA TYPE

Consumer

SOURCE

Direct response, Compiled lists, Multi Sourced

GEOGRAPHY

United States

OPT-IN

DATA CARD MAINTENANCE

LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold's New Movers with Children file delivers a highly responsive audience of families in transition—households that have recently relocated and include children. This powerful direct marketing file is built from multi-source compiled, transactional, and behavioral data, capturing consumers at a pivotal life stage when purchasing activity and brand switching are at their peak. Leverage this targeted audience of New Movers with Children now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS

AGE	$5/M
AGE OF CHILDREN	$5/M
DATE OF BIRTH	$5/M
GEO	$5/M
HOTLINE	$5/M
ETHNICITY	$5/M
GENDER/SEX	$5/M
HOME OWNER	$5/M
INCOME SELECT	$5/M
LIFESTYLE SELECT	$5/M
PHONE NUMBER	$5/M
MARITAL STATUS	$5/M

MANAGER

Marigold Technologies
http://www.marigoldtech.com

GENDER

MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME

VALUE	**0**

MINIMUM ORDER

MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS

BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

PLEASE INQUIRE

CANCELLATION

CHARGES	$50/F

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$10/M

ADDRESSING

P/S LABELS	$20/M
MAG TAPE	$50/F
EMAIL	$50/F
CHESHIRE LABELS	$20/M
CD ROM	$50/F
CARTRIDGE	$50/F
3 X 5 CARDS	$20/M
FTP	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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