



Opt-in Email Sports Enthusiasts by Marigold

Marigold's Opt-in Email Sports Enthusiasts file delivers a responsive audience of sports fans who have opted in to receive email marketing communications.

SEGMENTS			ID NUMBERS	
			MANAGER	
			NEXTMARK ID	195402
			MIN ID	124849
			SRDS ID	878302-000
			MEDIA TYPE	
			Consumer	
			SOURCE	
			Opt-in e-mail, Compiled lists, Multi Sourced	
			GEOGRAPHY	
			United States	
			OPT-IN	
			DATA CARD MAINTENANCE	
			LAST UPDATE	1st of the Month
			NEXT UPDATE	1st of Next Month
			UPDATE FREQUENCY	Monthly

DESCRIPTION

Marigold's Opt-in Email Sports Enthusiasts file is a targeted direct marketing audience composed of consumers who have explicitly opted in to receive email communications and demonstrate a strong interest in sports. Built from comprehensive multi-source compiled, transactional, and behavioral data, this file identifies individuals who actively engage with sports-related content, products, and experiences across a variety of categories, including apparel, equipment, events, and media. These consumers exhibit high levels of digital engagement, brand interaction, and responsiveness to personalized email campaigns. Ideal for marketers in sporting goods, fitness, media, event promotions, and lifestyle brands, this audience enables campaigns that drive strong engagement, increased open and click-through rates, and measurable results. Leverage this targeted audience of Opt-in Email Sports Enthusiasts now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME	
AGE	\$5/M	VALUE	0
DATE OF BIRTH	\$5/M		
ETHNICITY	\$5/M	MINIMUM ORDER	
GENDER/SEX	\$5/M	MINIMUM QUANTITY	0
HOME OWNER	\$5/M	MINIMUM PRICE	\$500
INCOME SELECT	\$5/M	COMMISSIONS	
LIFESTYLE SELECT	\$5/M	BROKER	20%
AGE OF CHILDREN	\$5/M	AGENCY	15%
MARITAL STATUS	\$5/M	NET NAME ARRANGEMENTS	
MONTHLY HOTLINE	\$5/M	NET NAME IS NOT ALLOWED	
PHONE NUMBER	\$5/M		
GEO	\$5/M	EXCHANGES	
		EXCHANGE IS NOT ALLOWED	
MANAGER		REUSE	
Marigold Technologies		PLEASE INQUIRE	
http://www.marigoldtech.com			
GENDER		CANCELLATION	
MALE	0%	CHARGES	\$50/F
FEMALE	0%		
		KEY CODING	
		KEY CODING IS AVAILABLE	
		CHARGES	\$10/M
		ADDRESSING	
		P/S LABELS	\$20/M
		MAG TAPE	\$50/F
		EMAIL	\$50/F
		CHESHIRE LABELS	\$20/M
		CD ROM	\$50/F
		CARTRIDGE	\$50/F
		3 X 5 CARDS	\$20/M
		FTP	\$50/F
		SPECIAL INSTRUCTIONS	
		Reference: M115490	

CONTACTS

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