



Small Business Entrepreneurs by Marigold

Marigold's Small Business Entrepreneurs file reaches decision-making small business owners actively seeking tools and services to grow their operations.

SEGMENTS			ID NUMBERS
13,764,901 TOTAL UNIVERSE / UNIVERSE RATE \$80/M			MANAGER
			NEXTMARK ID 144681
			MIN ID 107640
			SRDS ID 854653-000
			MEDIA TYPE
			Business   
			SOURCE
			Compiled lists, Direct response, Multi Sourced
			GEOGRAPHY
			United States
			OPT-IN
			DATA CARD MAINTENANCE
			LAST UPDATE 1st of the Month
			NEXT UPDATE 1st of Next Month
			UPDATE FREQUENCY Monthly

DESCRIPTION

Marigold’s Small Business Entrepreneurs file delivers a dynamic and growth-oriented audience of individuals who own or operate small businesses across a wide range of industries. Built from comprehensive multi-source business and behavioral data, this file identifies entrepreneurs who are actively engaged in managing and expanding their operations, making key decisions around marketing, technology, financing, staffing, and procurement. These business owners demonstrate a strong appetite for solutions that drive efficiency, increase revenue, and support long-term success. With ongoing needs for tools, services, and partnerships, they are highly responsive to B2B offers related to financial services, software, logistics, advertising, and business development resources. Ideal for marketers seeking to reach decision-makers at the heart of small business operations, this audience represents a valuable opportunity for customer acquisition and sustained growth. Leverage this targeted audience of Small Business Entrepreneurs by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME
GEO	\$5/M	VALUE 0
ETHNICITY	\$5/M	
GENDER/SEX	\$5/M	MINIMUM ORDER
HOTLINE	\$5/M	MINIMUM QUANTITY 0
INCOME SELECT	\$5/M	MINIMUM PRICE \$500
JOB TITLE SELECT	\$5/M	COMMISSIONS
EMPLOYEE SIZE	\$5/M	BROKER 20%
OCCUPATION	\$5/M	AGENCY 15%
PHONE NUMBER	\$5/M	NET NAME ARRANGEMENTS
REVENUE	\$5/M	NET NAME IS ALLOWED
SIC CODE	\$5/M	FLOOR 0
MANAGER		MINIMUM QUANTITY 0
Marigold Technologies		RUN CHARGES \$0/M
http://www.marigoldtech.com		EXCHANGES
		EXCHANGE IS NOT ALLOWED
		REUSE
		PLEASE INQUIRE
		CANCELLATION
		CHARGES \$50/F
		KEY CODING
		KEY CODING IS AVAILABLE
		CHARGES \$10/M
		ADDRESSING
		P/S LABELS \$20/M
		MAG TAPE \$50/F
		EMAIL \$50/F
		CHESHIRE LABELS \$20/M
		CD ROM \$50/F
		CARTRIDGE \$50/F
		3 X 5 CARDS \$20/M
		FTP \$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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