Marigold Technologies

TJ Downey

Streamers -Video Streaming Services Users by Marigold

Marigold's Streamer's -Video Streaming Services Users file reaches digitally engaged consumers who actively stream video content across multiple platforms.

SEGMENTS		
4,947,209	TOTAL UNIVERSE / UNIVERSE RATE	$80/M

ID NUMBERS	
MANAGER	
NEXTMARK ID	**576195**
MIN ID	**576195**
SRDS ID	

MEDIA TYPE
Consumer

SOURCE
Compiled lists, Multi Sourced, Internet/On-Line, Direct response

GEOGRAPHY
United States

OPT-IN

DATA CARD MAINTENANCE	
LAST UPDATE	**1st of the Month**
NEXT UPDATE	**1st of Next Month**
UPDATE FREQUENCY	**Monthly**

DESCRIPTION

Marigold’s Streamers - Video Streaming Services Users file delivers a digitally engaged and entertainment-focused audience of consumers who actively subscribe to and use video streaming platforms for on-demand content. Built from comprehensive multi-source behavioral and transactional data, this file identifies individuals who regularly consume movies, TV shows, live content, and original programming across a variety of streaming services. These consumers demonstrate strong digital engagement, frequent content consumption, and a high propensity to adopt new platforms, subscriptions, and bundled services. They are highly responsive to offers related to entertainment, telecommunications, consumer electronics, and lifestyle products that enhance their viewing experience. Ideal for marketers seeking to reach modern, tech-savvy audiences, this segment represents a valuable opportunity for cross-sell, upsell, and subscription-based campaigns. Leverage this targeted audience of Streamers - Video Streaming Services Users by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS	
AGE	$5/M
AGE OF CHILDREN	$5/M
DATE OF BIRTH	$5/M
HOME OWNER	$5/M
ETHNICITY	$5/M
LIFESTYLE INTERESTS	$5/M
MARITAL STATUS	$5/M
INCOME SELECT	$5/M
GENDER/SEX	$5/M
HOTLINE	$5/M
PHONE NUMBER	$5/M
GEO	$5/M

MANAGER
Marigold Technologies
http://www.marigoldtech.com

GENDER	
MALE	**0%**
FEMALE	**0%**

AVERAGE INCOME	
VALUE	**0**

MINIMUM ORDER	
MINIMUM QUANTITY	**0**
MINIMUM PRICE	**$500**

COMMISSIONS	
BROKER	20%
AGENCY	15%

NET NAME ARRANGEMENTS
NET NAME IS NOT ALLOWED

EXCHANGES
EXCHANGE IS NOT ALLOWED

REUSE
REUSE IS NOT ALLOWED

CANCELLATION	
CHARGES	$0/M

KEY CODING	
KEY CODING IS AVAILABLE	
CHARGES	$10/M

ADDRESSING	
FTP	$50/F
3 X 5 CARDS	$20/M
CARTRIDGE	$50/F
CD ROM	$50/F
CHESHIRE LABELS	$20/M
EMAIL	$50/F
MAG TAPE	$50/F
P/S LABELS	$20/M

SPECIAL INSTRUCTIONS

CONTACTS

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