



Veterans Cause Donors by Marigold

Marigold's Veterans Cause Donors file reaches mission-driven donors who actively support veterans and military-focused causes.

SEGMENTS			ID NUMBERS	
3,052,309 TOTAL UNIVERSE / UNIVERSE RATE			MANAGER	
			NEXTMARK ID	531767
			MIN ID	531767
			SRDS ID	
			MEDIA TYPE	
			Consumer	  
			SOURCE	
			Direct response, Buyers, Compiled lists	
			GEOGRAPHY	
			United States	
			OPT-IN	
			DATA CARD MAINTENANCE	
			LAST UPDATE	1st of the Month
			NEXT UPDATE	1st of Next Month
			UPDATE FREQUENCY	Monthly

DESCRIPTION

Marigold's Veterans Cause Donors file delivers a highly engaged and mission-driven audience of individuals who have demonstrated a history of supporting organizations and initiatives that benefit military veterans and their families. Built from comprehensive multi-source donation and behavioral data, this file identifies contributors who are motivated by patriotism, community support, and a commitment to honoring those who have served. These donors exhibit strong responsiveness to cause-based messaging, recurring giving opportunities, and campaigns that emphasize impact, transparency, and meaningful outcomes. In addition to nonprofit fundraising, this audience may also engage with brands and services aligned with their values, including financial services, insurance, publications, and events. Ideal for organizations seeking to connect with compassionate and purpose-driven contributors, this segment offers strong potential for ongoing engagement and long-term support. Leverage this targeted audience of Veterans Cause Donors by Marigold now to drive measurable response and maximize ROI for your next campaign!

PROFILE

SELECTS		AVERAGE INCOME	
AGE	\$5/M	VALUE	0
AGE OF CHILDREN	\$5/M	MINIMUM ORDER	
DATE OF BIRTH	\$5/M	MINIMUM QUANTITY	5,000
GEO	\$5/M	MINIMUM PRICE	\$500
ETHNICITY	\$5/M	COMMISSIONS	
GENDER/SEX	\$5/M	BROKER	20%
HOME OWNER	\$5/M	AGENCY	15%
INCOME SELECT	\$5/M	NET NAME ARRANGEMENTS	
LIFESTYLE SELECT	\$5/M	NET NAME IS ALLOWED	
MARITAL STATUS	\$5/M	FLOOR	0
PHONE NUMBER	\$5/M	MINIMUM QUANTITY	0
HOTLINE	\$5/M	RUN CHARGES	\$0/M
MANAGER		EXCHANGES	
Marigold Technologies		EXCHANGE IS NOT ALLOWED	
http://www.marigoldtech.com		REUSE	
GENDER		PLEASE INQUIRE	
MALE	43%	CANCELLATION	
FEMALE	57%	CHARGES	\$50/F
		KEY CODING	
		KEY CODING IS AVAILABLE	
		CHARGES	\$10/M
		ADDRESSING	
		FTP	\$35/F
		3 X 5 CARDS	\$10/M
		CARTRIDGE	\$35/F
		CHESHIRE LABELS	\$0
		DISKETTE	\$35/F
		EMAIL	\$35/F
		MAG TAPE	\$25/F
		P/S LABELS	\$10/M
		ZIP TAPE	\$35/F

SPECIAL INSTRUCTIONS

CONTACTS

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